

## Privacy Policy

### Who Are We?

Brand Stock Box Ltd registered company number 11667918, Kemp House 160 City Road, London, EC1V 2NX, hereinafter also referred to as 'us', 'we' or 'our'.

The terms 'user' 'users' 'you' and 'your' shall hereinafter be used to describe any individual that uses, engages with, and/or comes into contact with us and/or our products, services, websites and/or marketing activities, in any way and on any platform or device.

You can contact us via our website [www.brandstockbox.com](http://www.brandstockbox.com) or by mail at Brand Stock Box Ltd, Kemp House 160 City Road, London, EC1V 2NX.

### About This Privacy Policy

We are committed to protecting your privacy and we provide this notice to explain our online information practices and the choices you can make about the way information about you and related to you, is collected and used. Unless stated otherwise on any other websites or online property owned, controlled and/or used by Brand Stock Box Ltd, this privacy statement applies to all websites and domains owned, controlled and operated by us, as well as any other product or service we provide that involves processing user data.

This Privacy Policy may be amended from time to time without notice to users. Please check for any changes before using our websites. Any use of our websites by you, shall be deemed to constitute agreement by you to any amendments made to our Privacy Policy or Terms of Service.

### Information We Collect

In order to provide products and/or services it may be necessary for us to collect and store information about users. The type of information we collect is listed and we may collect some or all of this information from a user, depending on the type of data that may be useful to us and our business activities. From time to time it is possible that the type of information we collect may change in accordance with our requirements and you should check our Privacy Policy and Terms of Service for any such updates.

We may collect and store IP addresses, names, usernames, email addresses, contact numbers, addresses, purchase records, dates and times when users access our website or services, the type of browser and operating system used by a user, what websites users came to our websites from, other websites and pages visited by users, what users have clicked on our websites, how much time users spend on areas of our websites.

### How We Use Personal Information

We use personal information in various ways such as the following. Improving our products, services and websites. Delivering goods or services that you choose to purchase or request. To help us create and publish content most relevant to you. Personalisation of content, business information or user experiences. Account set up and administration. Delivering marketing and/or events communication. To alert you of new products, product upgrades, updated product information, or other products and services provided by us. Conducting polls, surveys, competitions, offers and promotions. Internal research and development purposes. Meeting internal audit requirements. Any other legitimate reason that may be linked to our business activities. Legal obligations.

### Compliance When Processing Personal Data

It is always our intention to maintain compliance with regulations applicable to the collection and processing of data. We make our privacy policies freely available, accessible and prominently display them. We may seek to gain your explicit consent when gathering certain information. We may seek to enter into an agreement or contract with you. We may have a legal obligation to process data in a particular way.

We ask that you do not use our products or services unless you consent to our policies. We may ask you to indicate your consent by taking a particular action. We may ask you to enter into an explicit agreement or contract with us by taking a particular action. By using our websites and/or services you consent to the terms stated in this privacy policy and Terms of Service.

### When Do We Share Personal Data and Who With?

We do not sell or rent your personal data. We may disclose your personal data to entitled authorities if we are required to do so by law, if we have reason to suspect that you have been involved in illegal, fraudulent or deceptive activities, or if you have violated our Terms of Service. We may share your data when it is necessary in order for us to provide our products or services and/or to conduct our business operations. We may share some of your data with third party service providers such as marketing software providers, email responder providers as well as other service providers that help us to conduct our business.

We may use information about users in relation to other business activities that we are involved in. We may share information about users with other companies, contractors or service providers that we have business relationships with. We may transfer information about users if we are merged with or acquired by another entity.

Our websites may contain links to other websites that are not operated or endorsed by us and/or are owned by other entities. We are not responsible for the privacy practices, content, or general conduct of such other websites and/or entities. Any information that you provide to other websites and entities, will be collected and controlled by the privacy policy of that third party. We accept no responsibility or liability for situations that may arise from your dealings with any third parties.

It is strongly recommend that you read the privacy policies and Terms of Service of third party service providers, so you can understand the manner in which your personal information will be handled by these providers.

## **Storing and Processing Personal Data and Data Security**

We strictly protect the security of your personal information. We store data on secure hardware and use appropriate protocols including but not limited to encryption and password protection to guard against security breaches. We maintain limited access to databases containing personal data.

In some instances data may be stored on servers located outside of the country, jurisdiction or geographical area, that the data was originally collected from. Due diligence is performed when engaging in business relationships with service providers and we always strive to ensure that appropriate precautions are taken so that data is stored securely in such instances. Service providers should be compliant with regulations that affect the way data is handled.

## **How Long Do We Keep Personal Data For?**

Personal data is kept for no longer than is necessary for the purposes for which it is being processed.

## **Your Rights in Relation to Personal Data**

We acknowledge your rights to control personal data that we hold about you. These rights include correction or deletion, withdrawal of consent if you have previously granted it to us and restricting or objecting to the way that we process your personal data. If you do not want us to contact you, continue to store, process or disclose your personal data, please use the contact page at [www.brandstockbox.com](http://www.brandstockbox.com) to inform us, or you can also contact us by mail at Brand Stock Box Ltd, Kemp House 160 City Road, London, EC1V 2NX.

We will endeavour to respond to you as soon as possible in order to deal with your request. You are able to opt out of automated emails, if you have received them, by using the opt out link contained within the message.

## **Use of Cookies**

We use cookies, pixels and other technologies commonly referred to as cookies, to recognise user browsers or devices, to provide users with features and services and to learn about how users interact with our websites. We may also use cookies to manage user preferences, for advertising and/or marketing and for our own internal analysis. Using cookies helps us to provide features and services as well as improve our websites, our products and our services.

You may stop or restrict the placement of cookies on your computer or remove them from your browser at any time by adjusting your web browser preferences. In some cases this may cause functionality to be impaired.

## **Analytics**

We may use a tool called Google Analytics on our websites to collect information about the use of our websites. Google Analytics collects information such as how often users visit a website, what pages they visit, when they visit, as well as information about what other sites users used prior to coming to our websites. We use the information we obtain from Google Analytics to improve our websites.

You can prevent Google Analytics from recognising you on return visits to our websites by disabling cookies on your browser. In some cases disabling cookies may cause website functionality to be impaired.

## **Children**

We do not knowingly collect personal information from children under the age of 16 years, except where authorised by a parent or legal guardian of that child. We do not intentionally attempt to acquire users under 16 years old. In the event that we are notified or learn that personal information of a person under the age of 16 has been received without the required authorisation, we will delete the personal information as soon as possible.

## **Contact Us**

We value your comments and opinions. If you have questions, comments or a complaint about compliance with this privacy policy or if you wish to get in touch for any other reason, you may contact us at [www.brandstockbox.com](http://www.brandstockbox.com) or by mail at Brand Stock Box Ltd, Kemp House 160 City Road, London, EC1V 2NX.